

## KISS CUT STICKERS

### - Rectangle 130mm x 70mm



**BLEED AREA:** This area will be removed. Extend any colour or images into this 3mm bleed area.



**TRIM LINE:** Finished print size.



**SAFE AREA:** All text should be kept within this area.



**INNER TRIM:** This indicates the the size of your sticker on the backing sheet.



**WHITE UNDERPIN:** If you require a selective white underpin please use this swatch - a 100% cyan spot colour named "White". Any white artwork must be set to overprint, a vector not a bitmap image and on a layer named "White".

**PLEASE SEE PAGE 2 FOR INFORMATION ON  
SPECIAL FINISHING**

**WHITE EXAMPLE**

## **SPECIAL FINISHING**

**For stickers with a gold or silver foil Please supply your artwork as a 2 page PDF:**

- \* Page 1 is for the print artwork along with any “KissCutting or “White” layers that are required.**
- \* Page 2 is for the foil artwork**

**Artwork must be supplied as vector shapes, set to 100 % K only. These vector shapes must be at least 3mm from the trim edge.**

**Any overlapping white elements must be knocked out of the black foiling vectors. Our minimum foiling line weight is 1pt (0,34mm), minimum font size is 10pt (3,4mm) and the minimum gap between foiled or raised gloss elements is 1pt (0,34mm)**